

Action Lab 2 – EUSAIR

Capitalisation in Interreg

2 April 2025

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Co-funded by
the European Union
Interreg

Capitalisation highlights until now

Capitalisation in Interreg

Transfer and reuse of
knowledge generated by
Interreg projects



Capitalisation challenges



Too complicated /
Not for me



Lack of resources



Which results?



Communication
constraints



Engage stakeholders



Engage beneficiaries

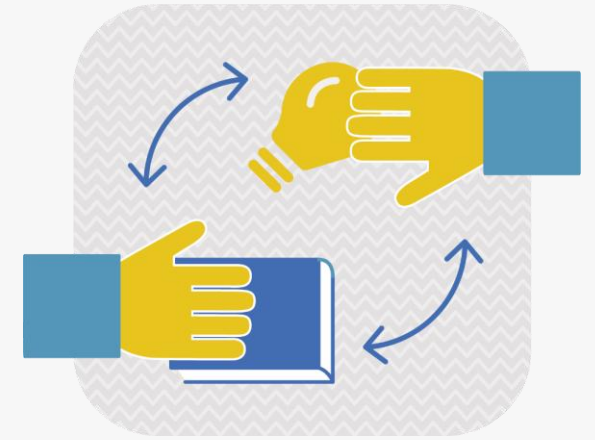
How capitalisation helps

Five key considerations:

1. No one-size-fits-all solution
2. Having a systematic way to capture and utilise those results
3. Resource-intensive and long-term process
4. Dedicated communication action
5. Changing the mindset



3 levels of Capitalisation



**Take stock &
organise
results**

**Create synergies
between projects**

**Activate the
reuse of results**

What has worked well so far?

Spotlight on key achievements in implementing Cap



Capitalisation plan guiding programme bodies and beneficiaries.

Governance approach to manage and enhance knowledge and results.



Timely action plan of concrete activities aligned with call schedule



Targeted **capitalisation action in practice**, e.g. capitalisation calls, thematic communities/ clusters, use of small-scale projects...



Trust in project partnerships with extended experience – CAP drivers



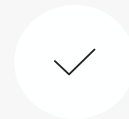
Programmes are active supporters of capitalisation. Dedicated resources within programme teams



Communication and capitalisation supporting each other



Coordination of capitalisation efforts among Interreg programmes at **national level**



Commitment and support for capitalisation from **Monitoring Committee/National Authorities**

Thematic capitalisation

From objectives to activities

Thematic knowledge development and promotion of Interreg achievements

Systematic data collection on Interreg results

Communication and dissemination of Interreg results

Interreg joint outreach initiatives / mechanisms

Agreement on added-value of cooperation in policy implementation

BSR WATER platform: policy impact

From projects to policies:

Timely topics for the BSR:

- Nutrient recycling
- Hazardous substances
- Stormwater management
- Water-sludge-energy nexus

Project results

Experts from projects (cities, universities, utilities)

HELCOM
Environmental
convention in the Baltic
Sea region

(meetings of Heads of
Delegations and WG)

Pan-Baltic network
of cities

EU Strategy for the
Baltic Sea Region

Commitment and timing

Engagement



Capitalisation Workbook



Interreg
North Sea



Your journey towards success

A practical guide to capitalisation for Interreg North Sea projects



Interreg
North Sea

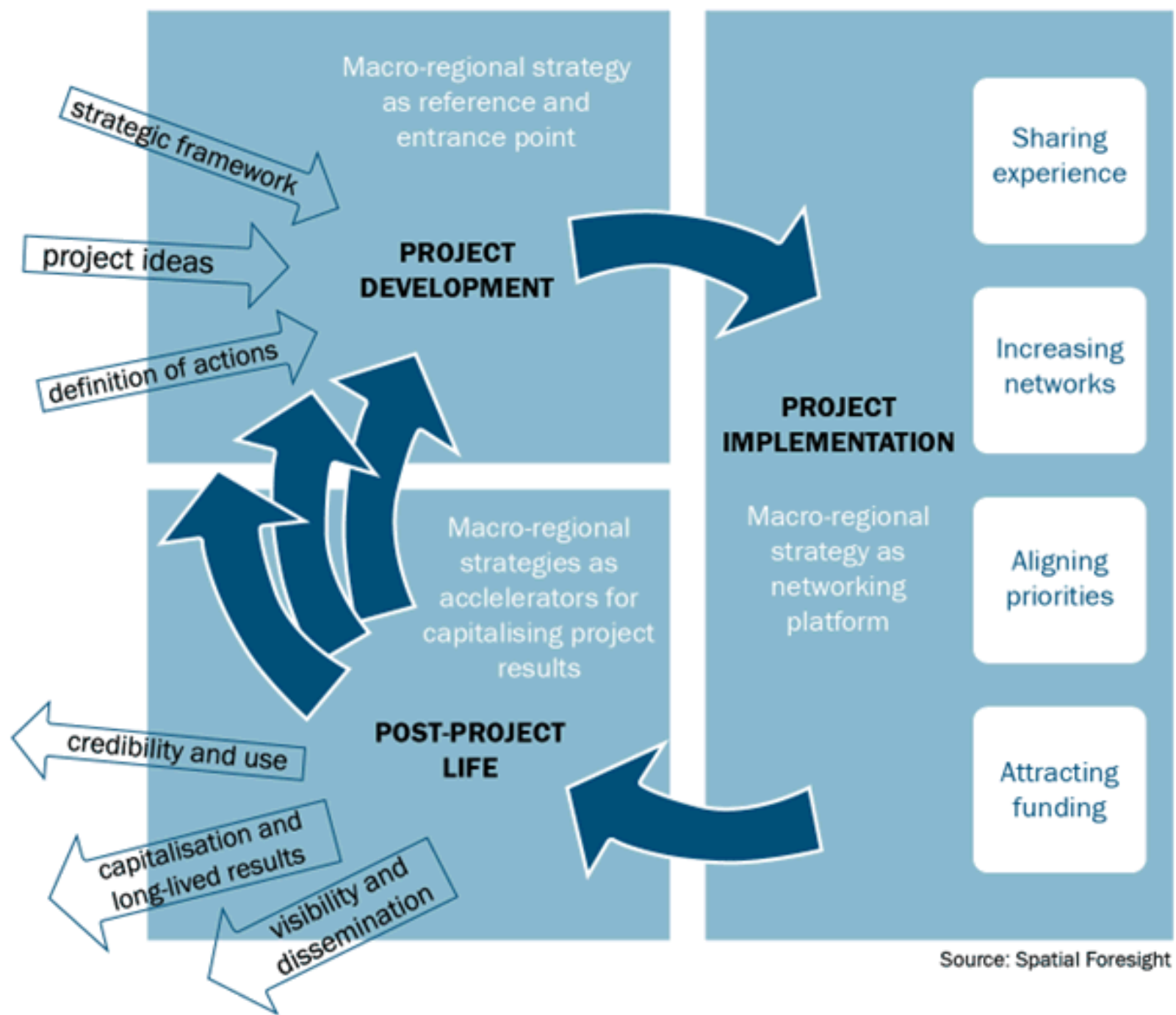


THE 7 ESSENTIALS



How could EUSAIR support programme capitalisation efforts?

Expectations



Source: Spatial Foresight

Data to support synergies between programmes

Automated data exchange – a pilot initiative allowing Interreg programmes to connect and learn about partners and ideas, as well as the planned contribution to EUSAIR



Cooperation works

Thank you!

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